

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Shorr Johnson Magnus 1831 Chestnut St Ste 602 Philadelphia, PA 19103 Contract # 1373508

Schedule Dates

CPE

e Dates 09/18/12-09/24/12

Advertiser Friends of Sherrod Brown (71746)

Agency Shorr Johnson Magnus (1504)

Product POLITICAL CANDIDATE (ns) (1186)

Brand 8rown (32993)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name DETTORE,MIKE

Phone/Fax

N/À

Account Types National/Political Candidate Agency 8RD

Billing Type Weekly/Irregular
Comments 8ROWN
JARED SALLES

Date Entered 09/17/12
Last Modified 09/17/12

09/17/12 Melody Margolin

CO-OP No

Headline # ECR09820248

Demo

A35+R Normal

Order Type Package Deal

Entered By

Commission % 15.00

Commission

\$7,136.25

Net Total Sales Tax \$40;438.75

| ine | Line Type / 8reak Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo . | Tu`\ | We T | h Fr | r Sà | Su | Spo | ots | Rate | Total | Station | Comments | .Entered |
|------|----------------------------------|-------------------|-----|--------|----------------------|------|------|--------|----------|-------|------|----|-----|-----|-----------------|-------------------------|-----------------|---------------------------------------|-----------|
| 1.0 | Normal Line / SPOT (1) | 09/18/12-09/24/12 | 2 | : :30 | 5:01A- 5:57A (EST) | | 11 3 | 1 | 1 1 | 1 1 | | | | .5 | \$100.00 | \$500.00 | Columbus (WSYX) | NEWS | 9/17/12 |
| 2.0 | Normal Line / SPOT (2) | 09/18/12-09/24/12 | 2 | :30 | 6:58A- 8A (EST) | | .2 | 2 | 2 2 | 2 2 | | | | 10 | \$375.00 | \$3,750.00 | Columbus (WSYX) | GMA Á8C | 9/17/12 |
| 3.0 | Normal Line / SPOT (3) | 09/18/12-09/24/12 | 2 | :30 | 8A- 9A (EST) | | .1 | 1 | 1 3 | 1 1 | | | | 5 . | \$375.00 | \$1,875.00 | Columbus (WSYX) | GMA ABC | 9/17/12 |
| 4.0 | Normal Line / SPOT (4) | 09/18/12-09/24/12 | 2 | :30 | 10:57A- 12P (EST) | | 1 | 1 | 1 : | 1 1 | | | | 5 | \$550.00 | \$2,750.00 | Columbus (WSYX) | VIEW ASC | 9/17/12 |
| 5.0 | Normal Line / SPOT (5) | 09/18/12-09/24/12 | 2 | :30 | 4P- 5P (EST) | | 2 | 1 | 1 : | 1 1 | | | | 6 | \$500.00 | \$3;000.00 | Columbus (WSYX) | JUDGE JUDY | 9/17/12 |
| 6.0 | Normal Line / SPOT (6) | 09/23/12-09/23/12 | 2 | :30 | 6P- 6:30P (EST) | | | × | | - | | 1 | | 1 | \$700.00 | \$700.00 | Columbus (WSYX) | | 9/17/12 |
| 7.0 | Normal Line / SPOT (7) | 09/18/12-09/24/12 | 2 | :30 | 5P- 5:58P (EST) | | 1 | 1 | 1 1 | 1 1 | | | | 5 | \$700.00 | \$3,500.00 | Columbus (WSYX) | NEWS | 9/17/12 |
| 8.0 | Normal Line / SPOT (8) | 09/18/12-09/24/12 | 2 | :30 | 5:58P- 6:30P (EST) | | .1 | 1 | 1 : | 1 1 | | | | 5 | \$700.00 | \$3,500.00 | Columbus (WSYX) | NEWS | 9/17/12 |
| 9.0 | Normal Line / SPOT (9) | 09/18/12-09/24/12 | 2 | :30 | 7:28P- 7:57P (EST) | | 1 | 1 | 1 : | 1 1 | . | - | | 5 | \$750.00 | \$3,750.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 9/17/12 |
| 10.0 | Normal Line / SPOT (10) | 09/18/12-09/24/12 | 2 | :30 | 6:58P- 7:27P (EST) | | 1 | 1 | 1 : | 1 1 | | | | .5 | \$750.00 | \$3,750.00 | Columbus (WSYX) | ENT, TONIGHT | 9/17/12 |
| 11.0 | Normal Line / Prime (11) | 09/24/12-09/24/12 | 2 | :30 | 10P- 11P (EST) | | 1 | | | | | | | 1 | \$3,000.00 | .\$3,000.00 | Columbus (WSYX) | CÄSTLE | 9/17/12 |
| 12.0 | Normal Line / Prime Premium (12) | 09/24/12-09/24/12 | 2 | :30 | 8P-' 10P (EST) | | 2 | | | | - | | | . 2 | \$4,000.00 | \$8,000.00 | Columbus (WSYX) | DANCING W STARS | 9/17/12 |
| 13.0 | Normal Line / SPOT (13) | 09/18/12-09/24/12 | 7 | :30 | 11:01P- 11:34P (EST) | | 2 | 1 | 1 : | 2 1 | | | | 7 | \$800.00 | \$5,600.00 | Columbus (WSYX) | NEWS. | 9/17/12 |
| 14.0 | Normal Line / SPOT (14) | 09/18/12-09/24/12 | 2 | :30 | 11:35P- 12:04A (EST) | | 1 | 1 | 1 | 1 1 | | 1 | | 5 | \$750.00 | \$3,750.00 | Columbus (WSYX) | ASC NITELINE | 9/17/12 |
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|---------------------------|-------|---------------------------------------|---------|-----------|---|-----|------|
| repted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: | | | |
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WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Shorr Johnson Magnus 1831 Chestnut St Ste 602 Philadelphia, PA 19103

Line Type / Sreak Type (Ref #)

15.0 Normal Line / SPOT (15)

ine

Contract #

Schedule Dates Advertiser

Agency

Product

Brand

CPE

Dates

09/22/12-09/22/12

Billing Type

Comments

Sec Length

2

09/18/12-09/24/12

1373508

Friends of Sherrod Brown (71746) Shorr Johnson Magnus (1504)

POLITICAL CANDIDATE (n5) (1186)

Brown (32993)

Salesperson Millennium/DC, Washington DC (1108) Sales Office

Millennlum Washington DC

DETTORE,MIKE Buyer Name

Phone/Fax N/A

Account Types National/Political Candidate Agency BRD

> Weekly/Irregular 8ROWN JARED SALLES

> > Run Times

:30 7:58A- 9A (EST)

Date Entered Last Modified **Entered By**

09/17/12 09/17/12

Melody Margolin

No

CO-OP Headline #

ECR09820248

Order Type

A35+R Normal

Package Deal

Commission % 15:00

Rate

\$150.00

Total

Station

\$150.00 Columbus (WSYX)

Commission **Net Total**

\$7,136.25 \$40,438.75

Sales Tax

| Columbus (WSYX) By Broadcast Month | <u>Spots</u> | <u>Rate</u> |
|---------------------------------------|--------------|----------------------------|
| Sep. 2012 | .68 | <u>Rate</u> \$47,575.00 |
| Grand Total: | 68 | \$47,575.00 |
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Comments

GD MRN SAT :

Entered

9/17/12

| -Agency/Advertiser: | | Date: | Accepted-Station: | Date: | Comments: | |
|---------------------|----------|-------|-------------------|------------|-----------|---|
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